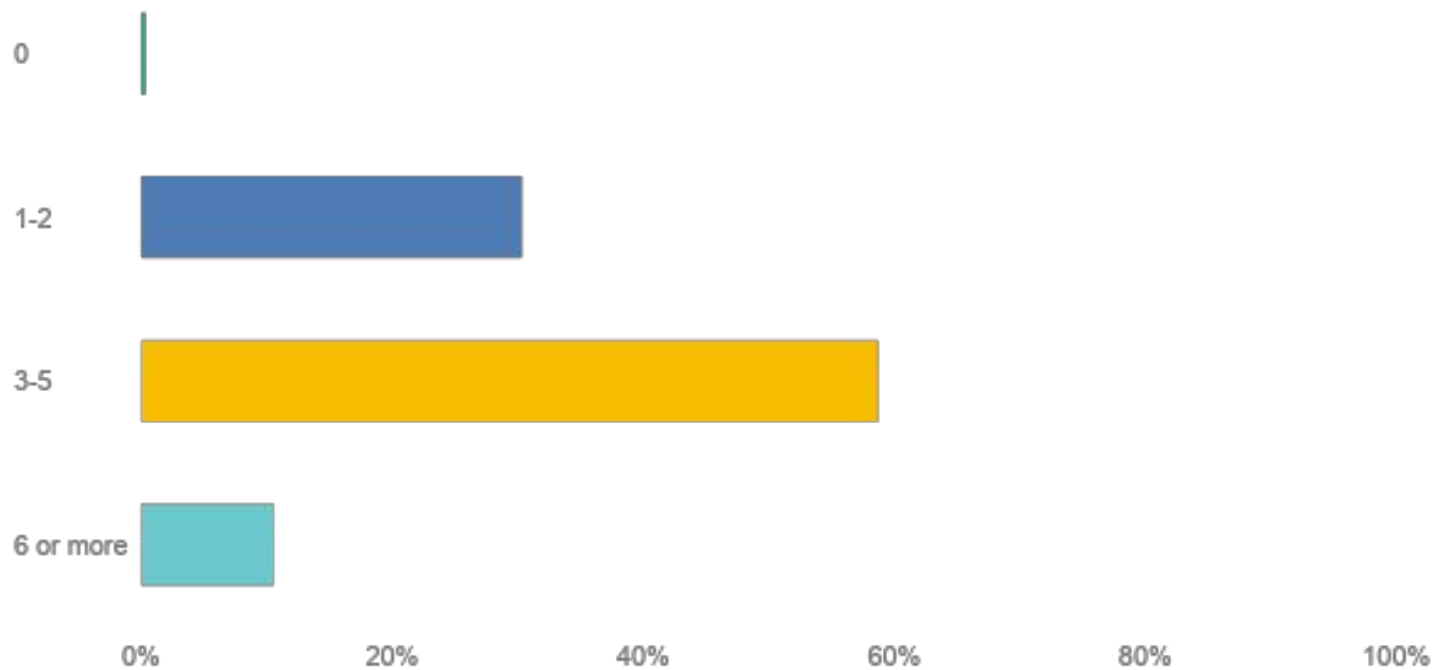


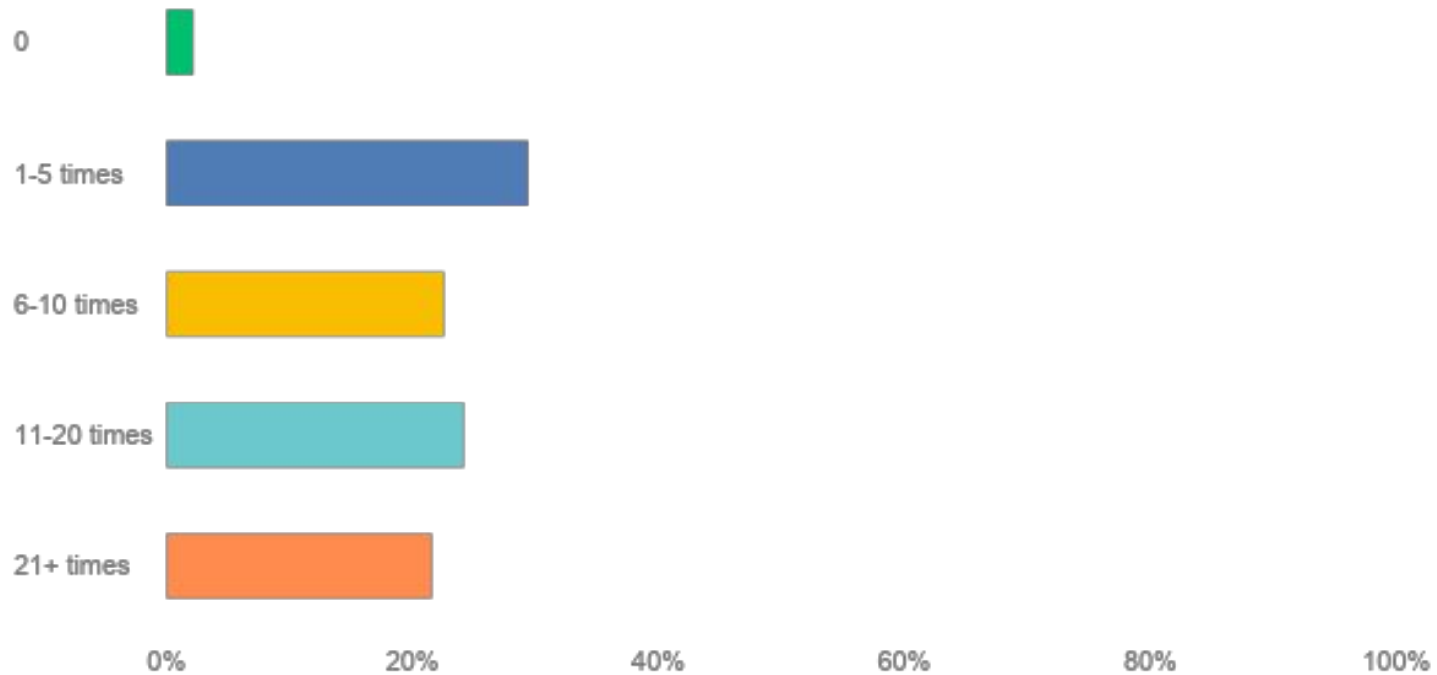
Iglu Cruise Survey September 2024

Wednesday, October 30, 2024

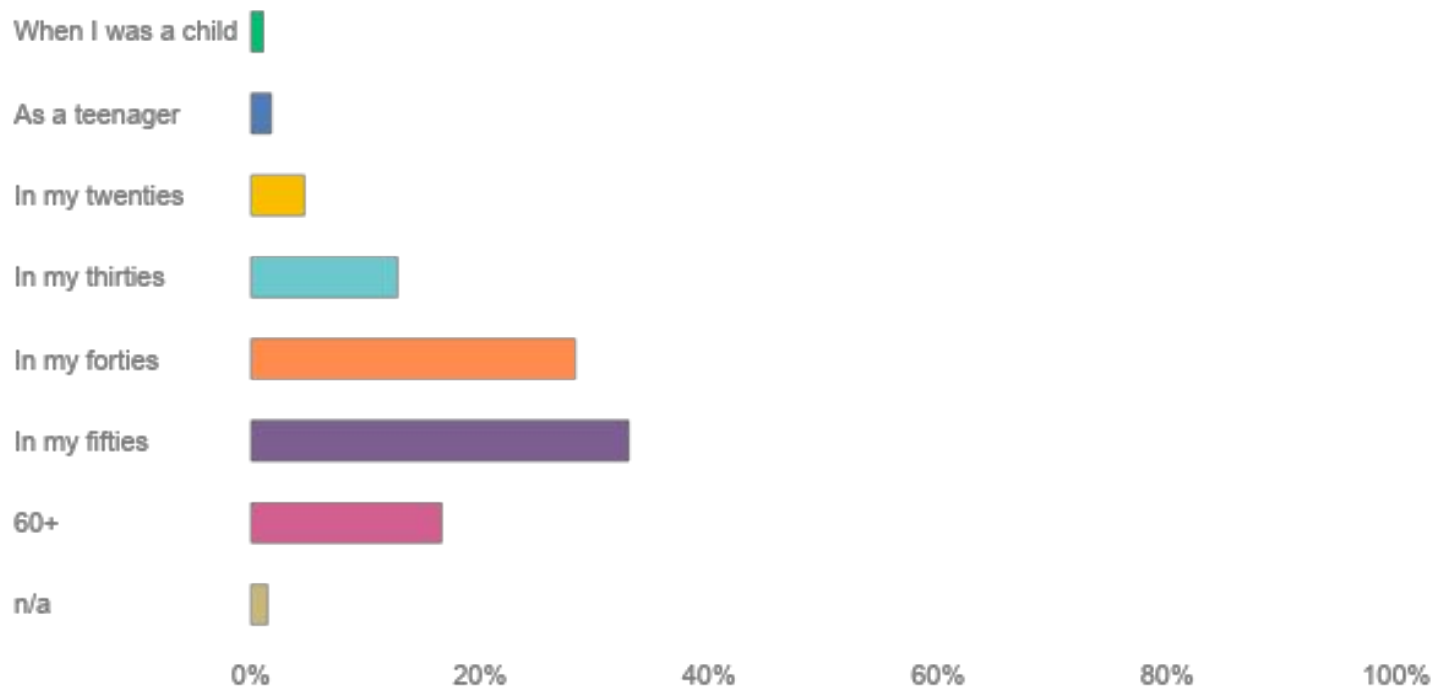
How many holidays a year do you take in total - of any type?



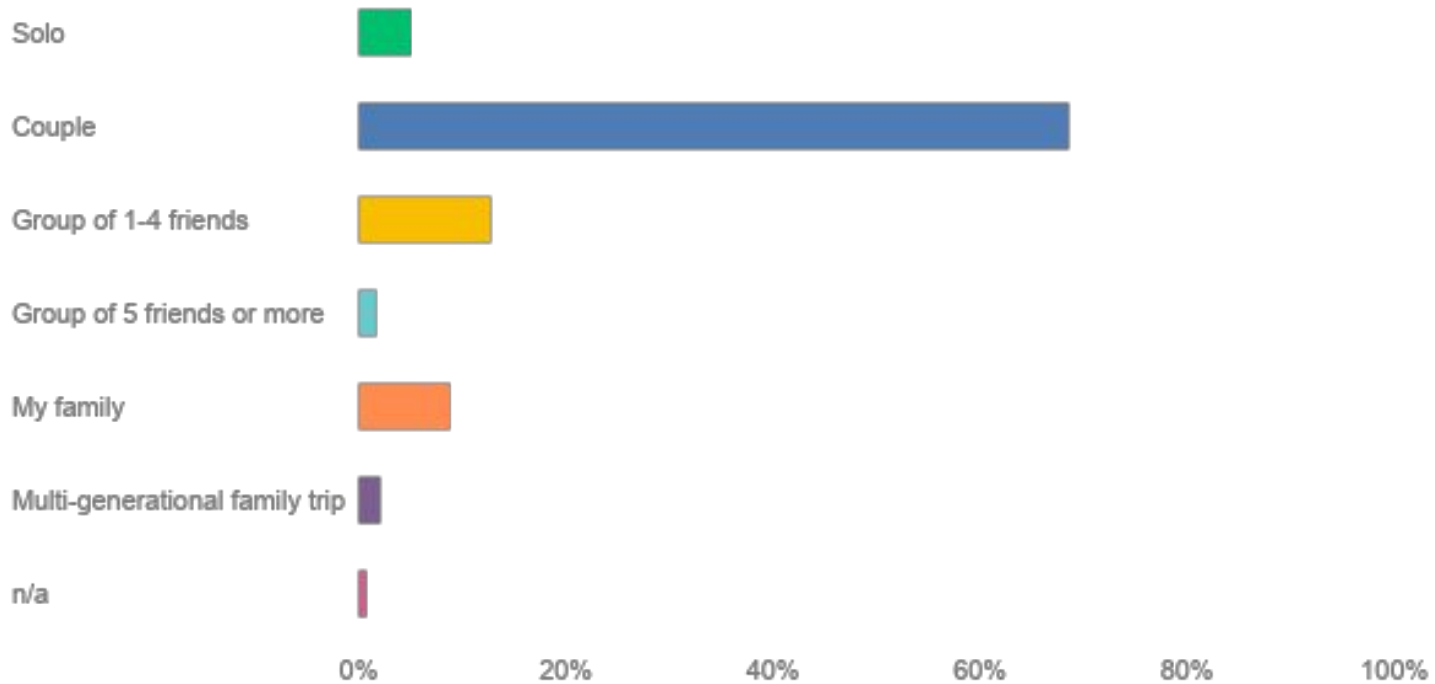
How many times have you cruised?



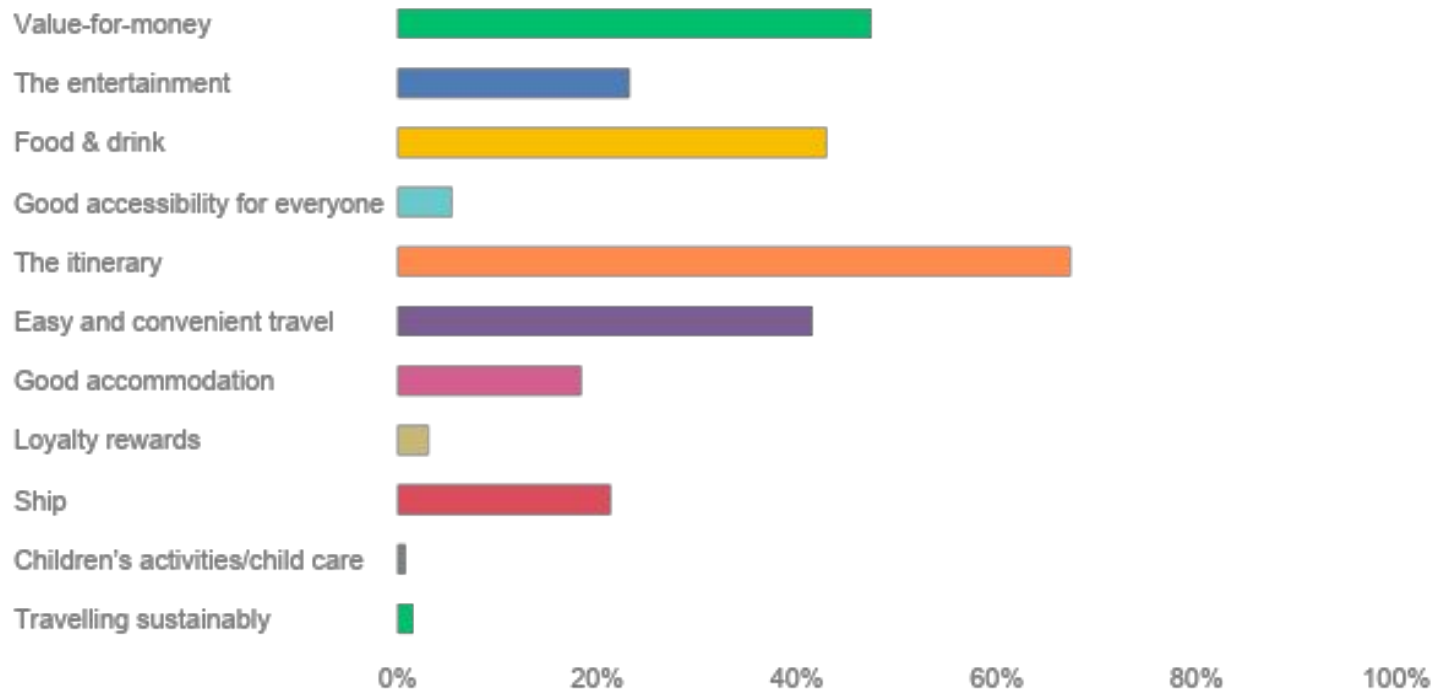
When did you start cruising?



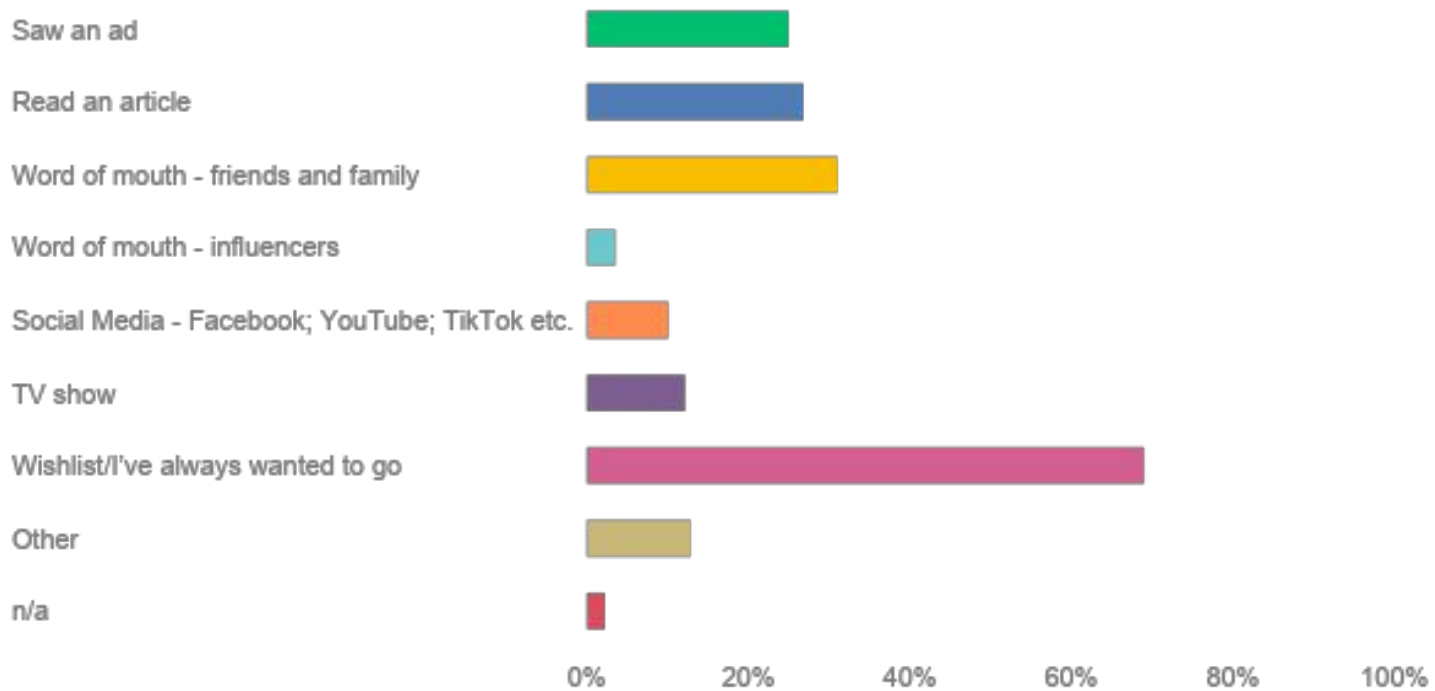
What is your typical party size when you cruise?



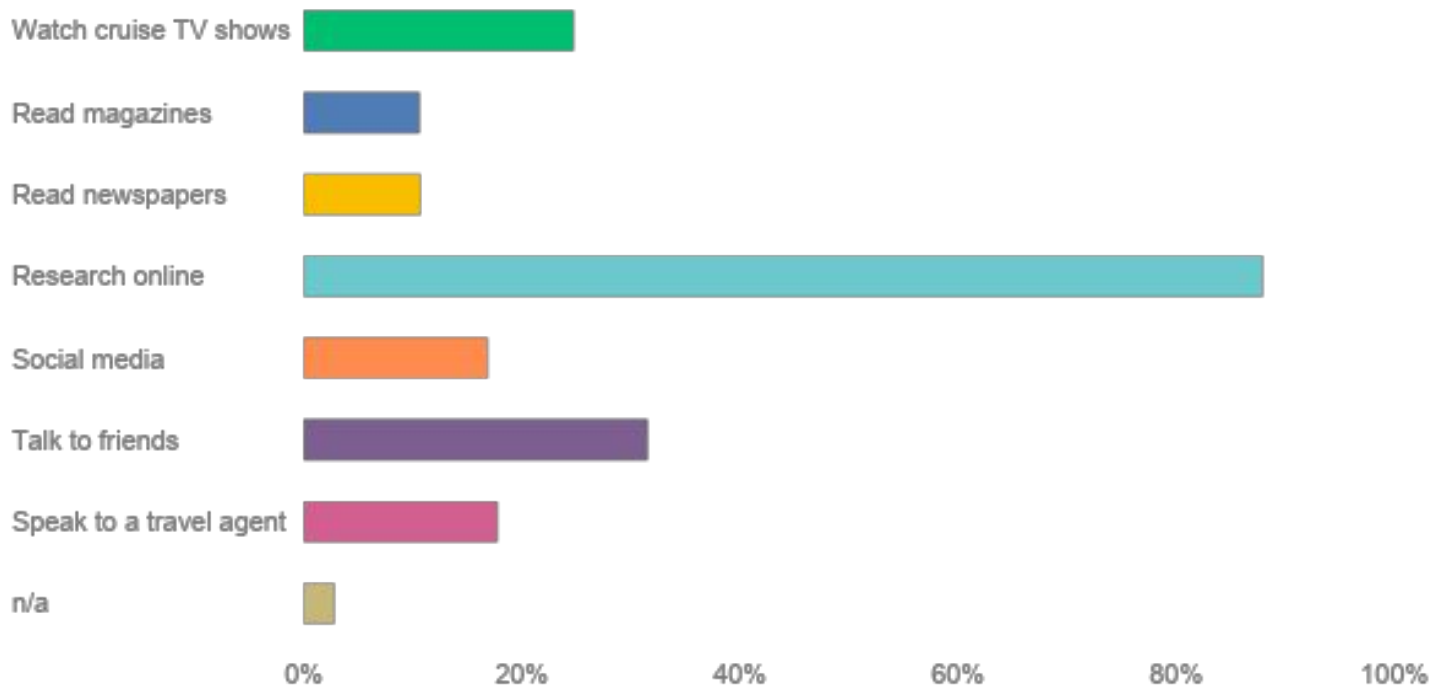
Reasons for choosing a cruise? (tick up to 3)



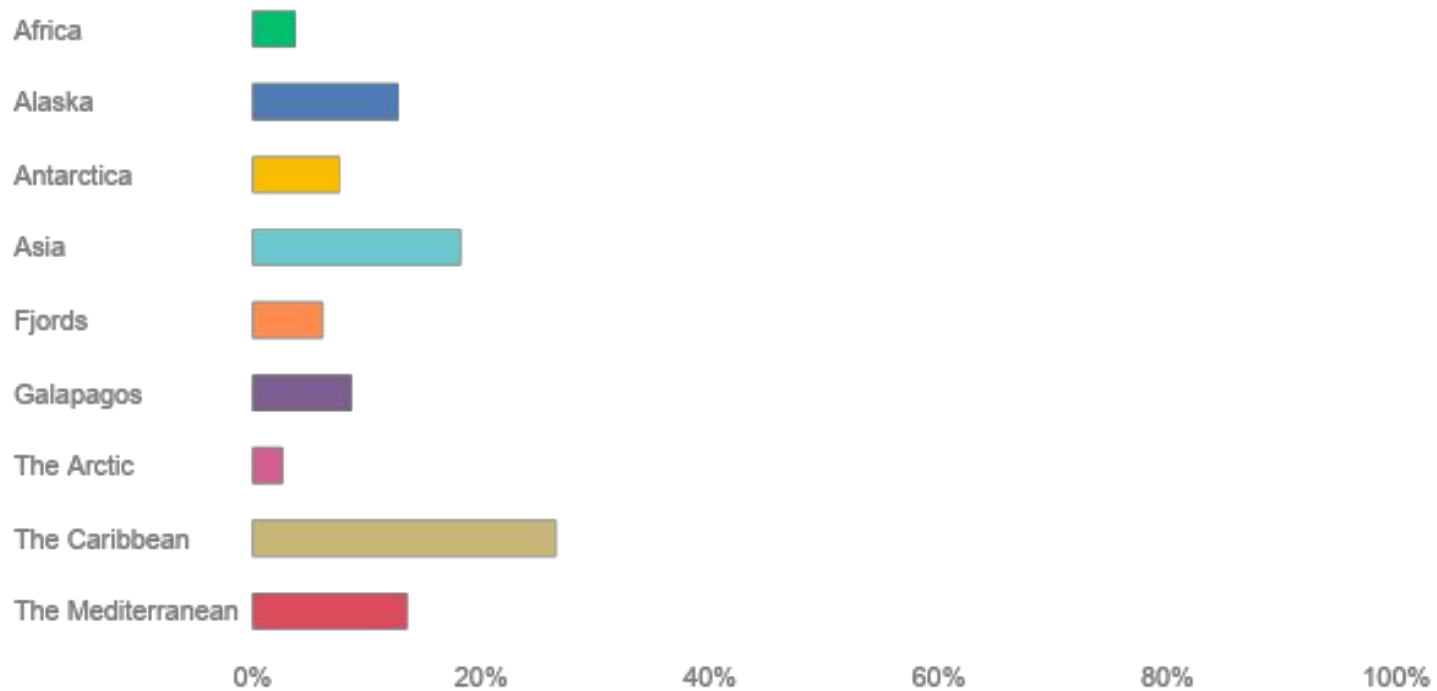
What inspires you to choose a new destination for a cruise? (tick up to 3)



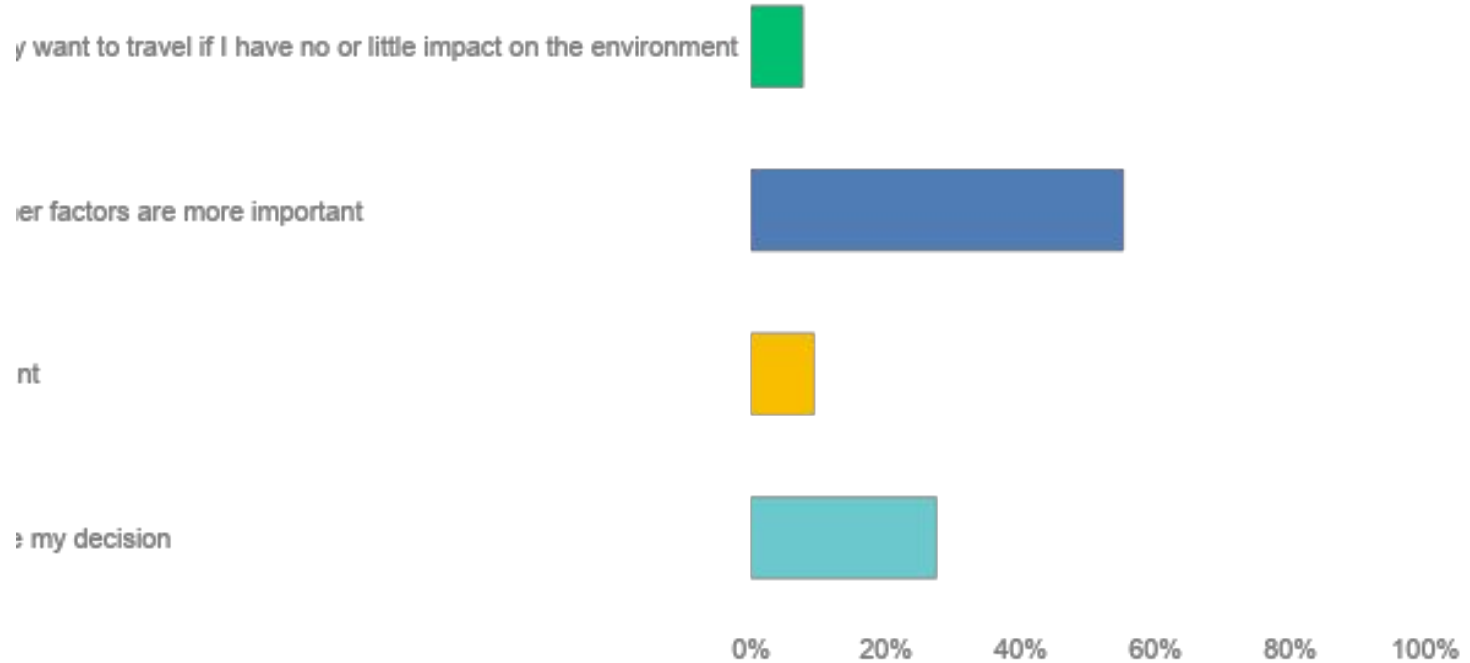
How do you research a cruise idea? (tick all that apply)



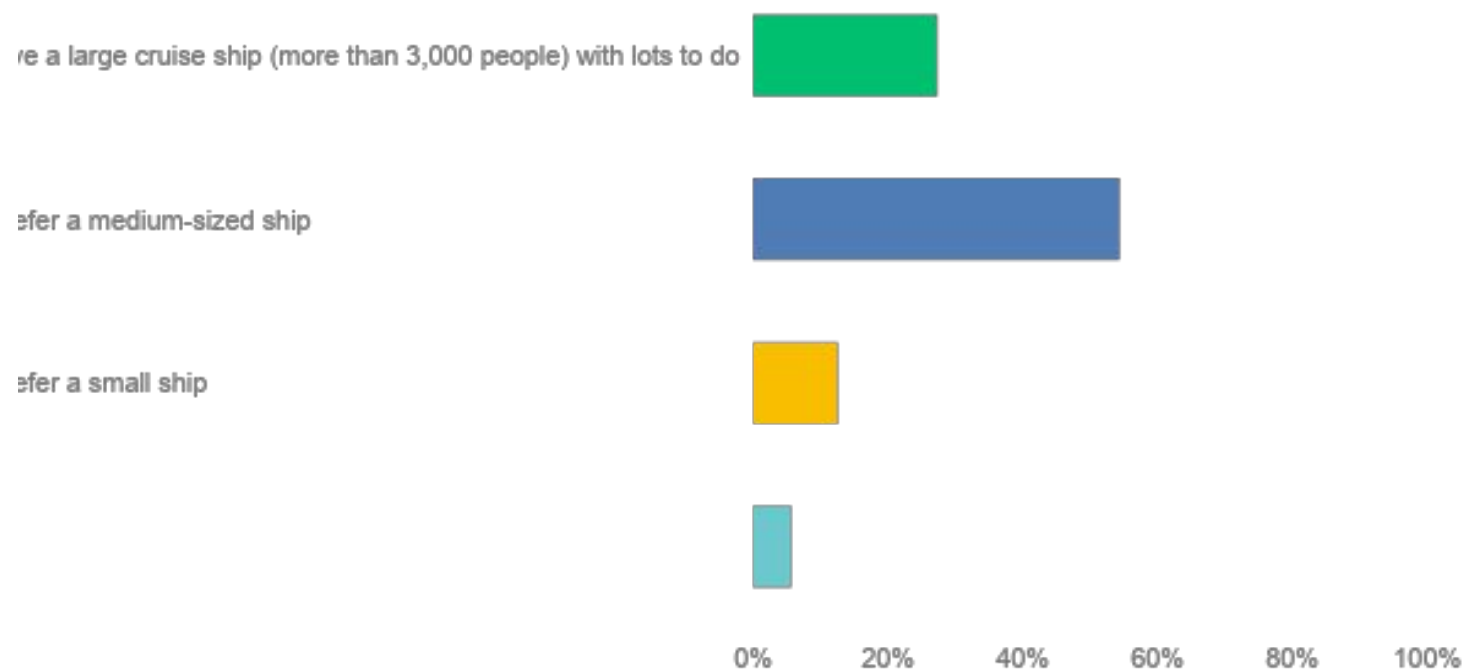
What's your dream cruise destination?



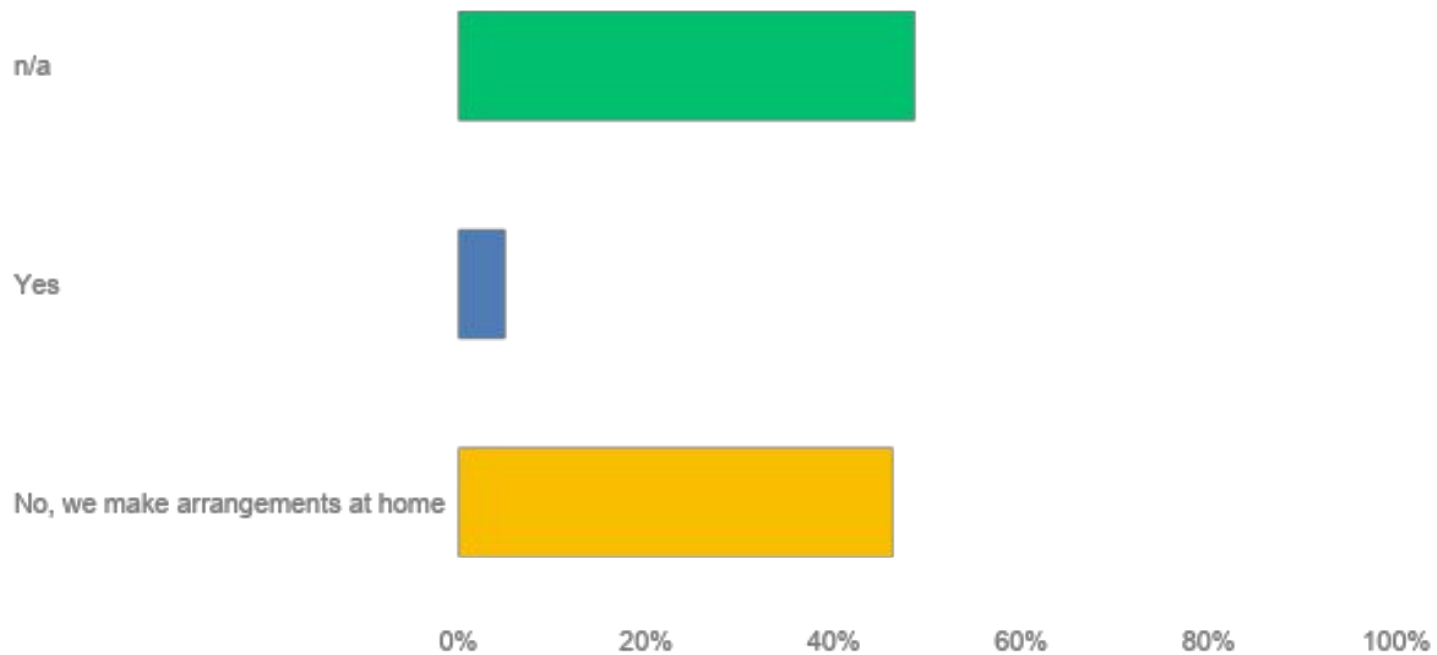
How important is sustainability to your holiday decisions?



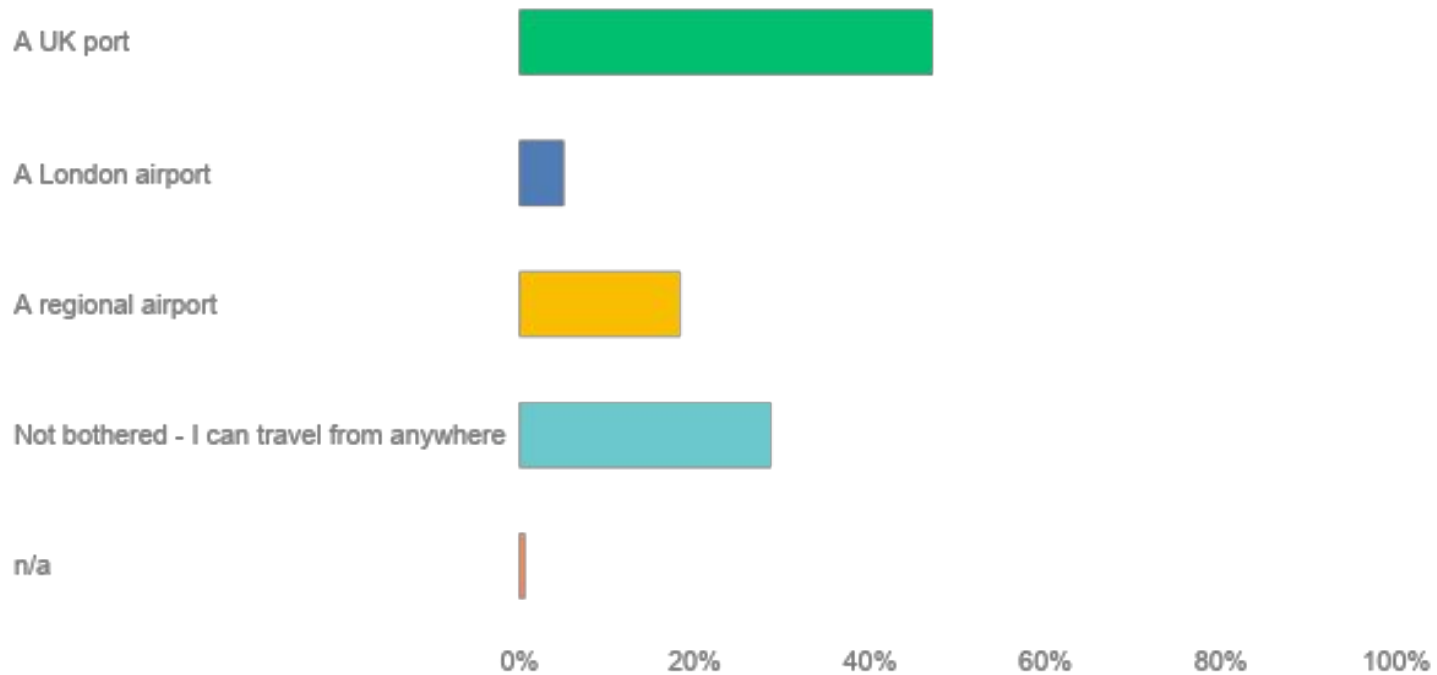
Which size of cruise do you prefer?



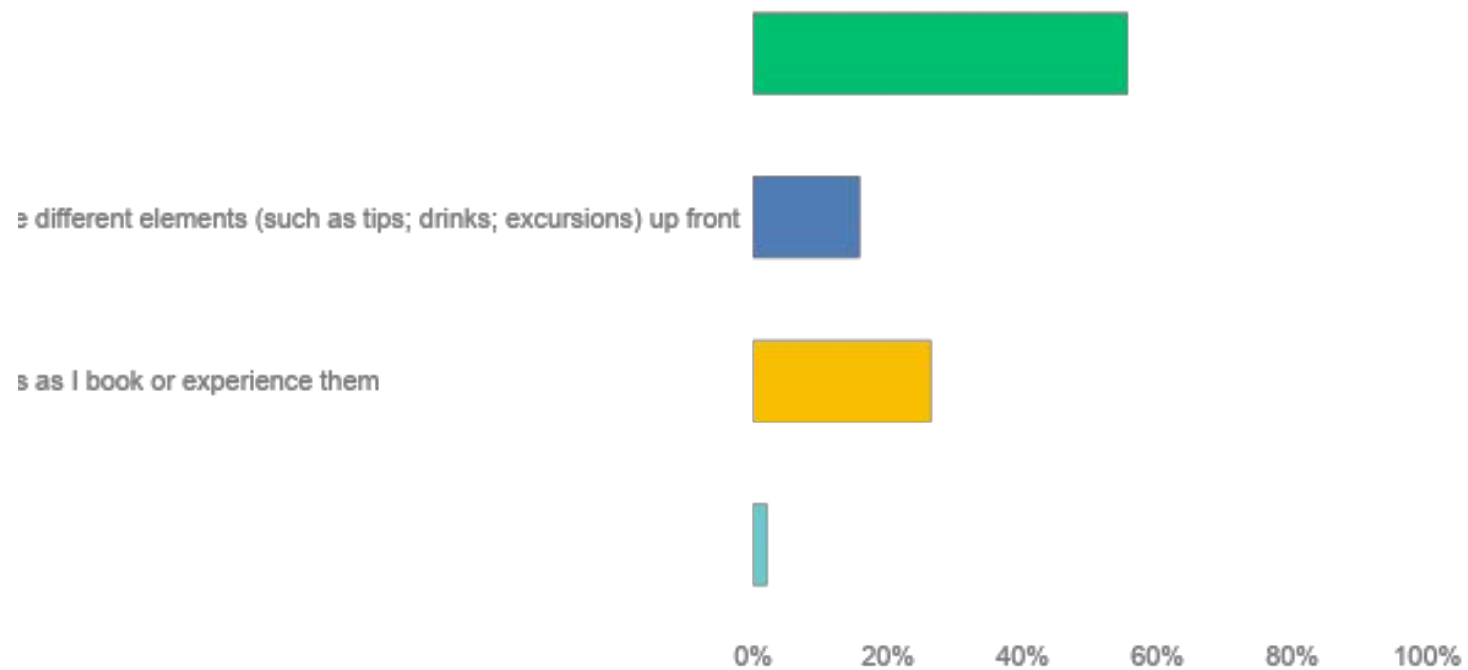
Are you interested in taking your pets on a cruise?



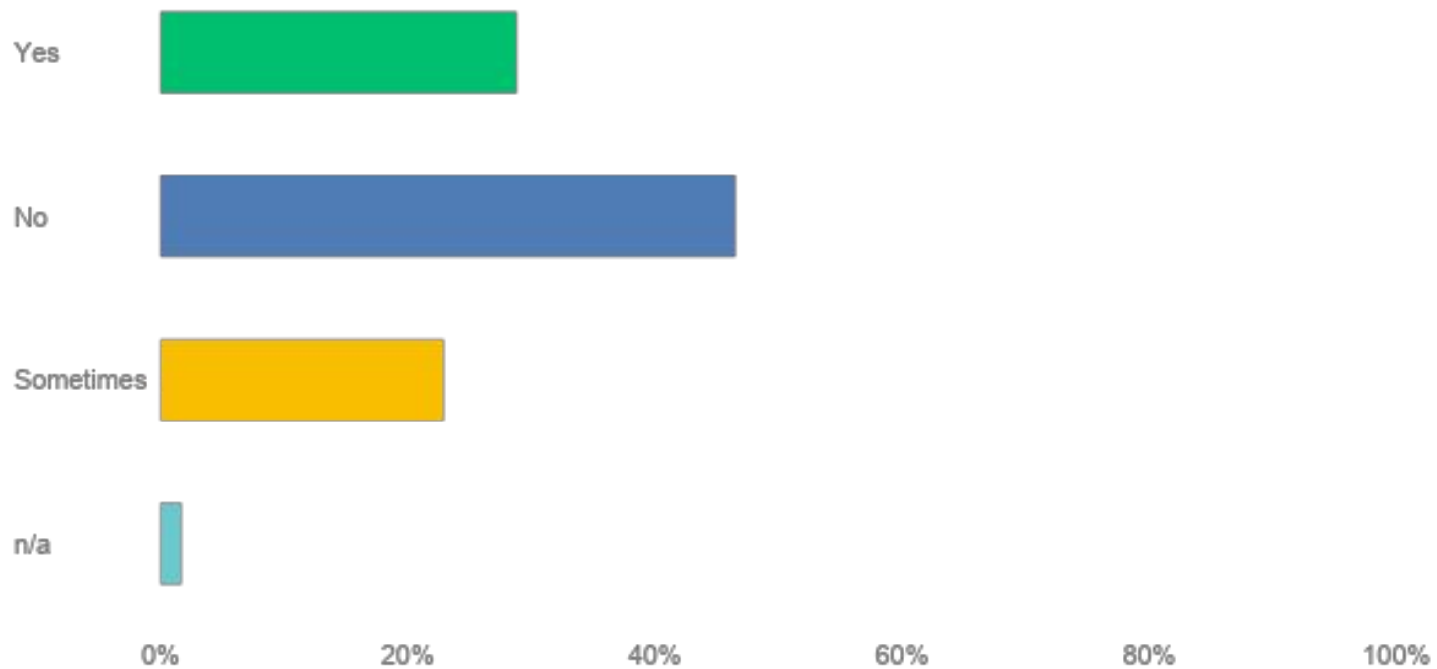
Your preferred departure point for your cruise:



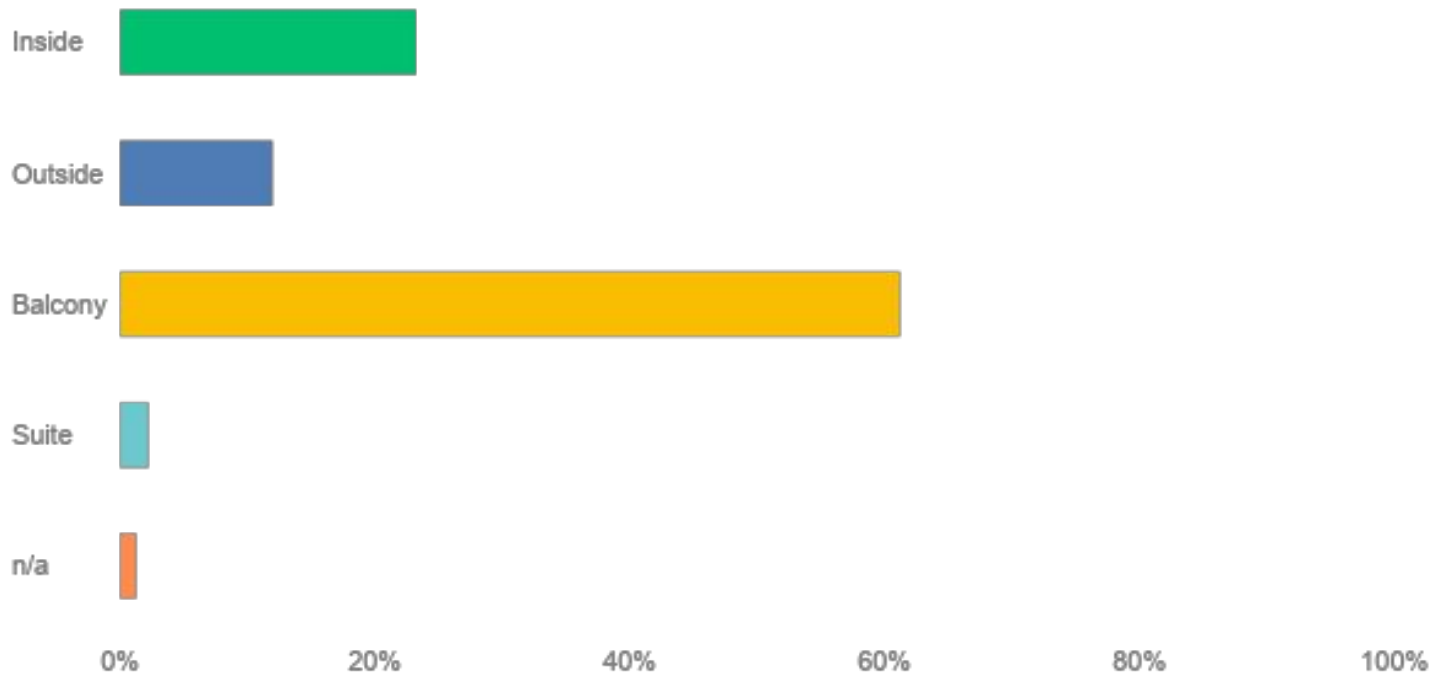
Board Basis



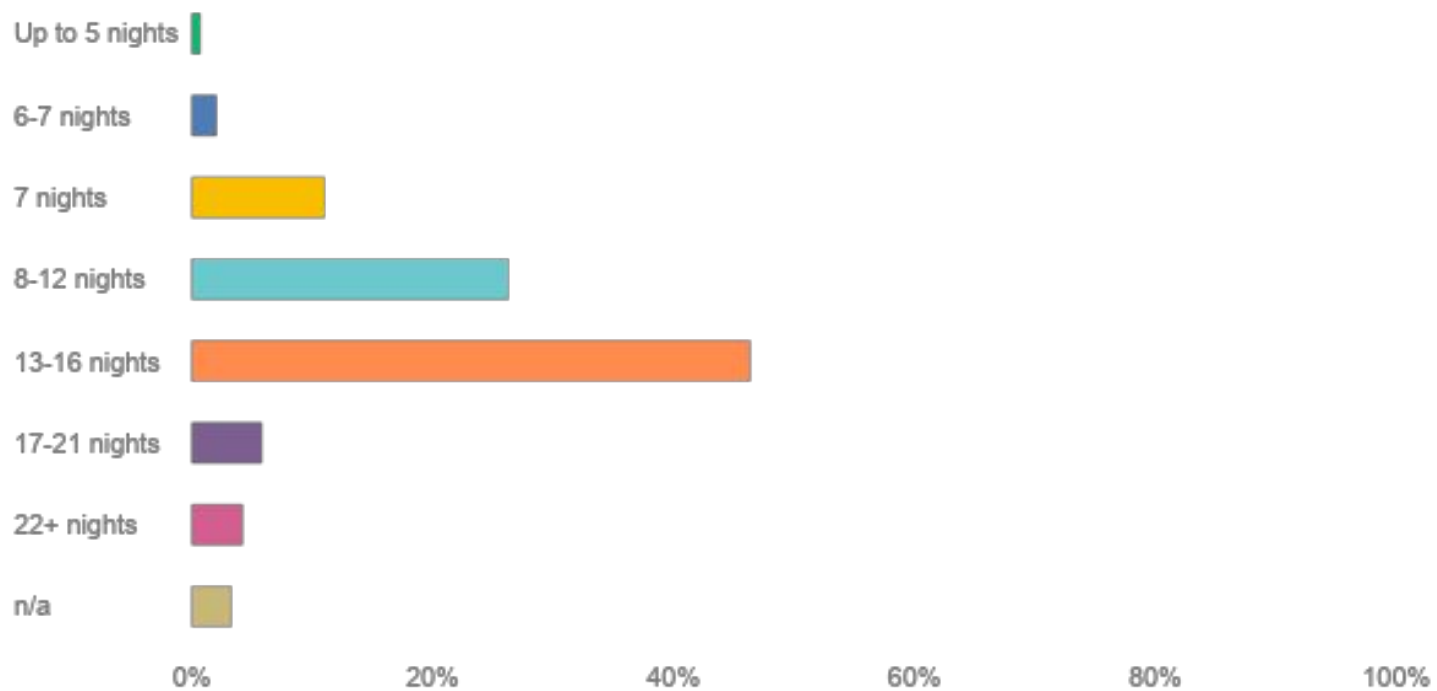
Do you typically buy a drinks package?



Cabin choice - what do you mostly choose?



Preference for length of cruise



Type of cruise

